



Fundraising Program Frequently Asked Questions

What is the ‘i believe in dog’ fundraiser?

Like so many fundraisers with wrapping paper, popcorn tins and cookies, your volunteers take orders and payment for our items and then deliver the items to purchasers from a single shipment. But our products are unique and beautiful, perfect items for people who love their dogs.

What does my group have to do to participate?

Just complete and submit the beneficiary form on ibelieveindog.com. If no program is currently running in your area, we'll send you the materials you need to get started ASAP. If there is a program in your area, we'll schedule yours for as soon as possible. We try to help groups maximize their sales by making each fundraising campaign exclusive to its area.

How many products do we have to sell?

Just combine total retail sales of various ‘i believe in dog’ products to total \$400 (or more). That's usually the total of orders from a just dozen people, and your rescue group will get \$200 (or more) in a donation check. Shipping is free!

Are there any up-front costs?

No. Before your fundraiser begins, “i believe in dog” will send you order forms to give to your volunteers, along with glossy oversized postcards to show off the products. If you want to have display samples on hand, you may want to pre-order one of each item. [You can choose to pay wholesale prices (50%) or pay retail price—and count the order towards your minimum and your donation.]

How long does the program run?

From kick-off until your order is placed, you have two months to take your orders. The time limit enables other groups to take advantage of the program, since it will not be running in overlapping areas at the same time.

When will we receive our order?

Within two weeks of receipt of your order forms and payment, your group's order will be shipped to your Fundraiser Organizer. It is your group's responsibility to deliver the items to the purchasers. If there is a problem with checks clearing the bank, your order may be delayed or we may discuss removing corresponding items from the order.

When will we receive our donation?

Less than two weeks after your order is fulfilled, ‘i believe in dog’ will write a check payable to your rescue group and send it to your Fundraiser Organizer.

More Questions?

Email Claire@ibelieveindog.com